# Armenak Zoryan

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# Profile

I am a highly motivated and results-driven professional with a strong foundation in banking and business. With 2 year of valuable experience in the banking sector and 3 years in business, I have developed a versatile skill set that encompasses financial analysis, risk assessment, customer relationship management, and strategic business development. Armed with a bachelor's degree in management, I possess a solid academic background that complements my practical expertise. I have ability to adapt quickly to dynamic work environments and commitment to achieving excellence in all endeavors.

## Experience

#### HSBC BANK ARMENIA| BRANCH REPRESENTATIVE | 2021-2023 JULY

- Provide a range of suitable services and products to customers
- Effectively question and listen to customers to be able to fully understand their financial circumstances and needs
- Understand and continue to develop the knowledge of banking including operational circumstances and needs

#### ZOREV LLC | CO-FOUNDER, BUSINESS DEVELOPER | 2020 - 2023 JULY

- Collaborate with the founding team to formulate and execute the company's business strategy, including identifying target markets, sourcing suppliers, and establishing distribution channels.
- Research and identify suppliers, negotiate deals, and manage the procurement of goods to ensure highquality and cost-effective products for the business.
- Develop and manage sales and marketing strategies to promote and sell imported goods.

### **Education**

# BACHELOR OF BUSINESS MANAGEMENT | 2018-2023 | EUROPEAN UNIVERSITY OF ARMENIA, YEREVAN RA

# **Skills & Abilities**

- Fluency in Russian
- Native Armenian speaker

- $\cdot~$  Expert of Microsoft office Suite
- Strong communication/ negotiation skills
- · Critical thinker, solution finder
- Team worker